Permit #F00037254

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00037254 **Type of Permit:** FILMING **Release Date:** 02/23/2011

Production Company SHED MEDIA US INC

Insured Company Name SHED MEDIA US INC

Contact Phone No. 1 323-904-4680
Contact Phone No. 2
Fax
Address 3800 BARHAM BLVD, SUITE 410
LOS ANGELES, California 90068

Production Title WWE TOUGH ENOUGH EP103

Type of Production TV Reality

Producer Steve Hurley

Director Zach Kozek

1st AD N/A N/A

Production Manager Jackie Palombo

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Jackie Palombo
Primary Phone Mobile - 401-862-0239
Secondary Phone Office - 818-904-4680

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$448.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,158.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00037254	**Location Manager**	Jackie Palombo
Production Company	SHED MEDIA US INC	Primary Phone	Mobile - 401-862-0239
Insured Company	SHED MEDIA US INC	Secondary Phone	Office - 818-904-4680
Production Title	WWE TOUGH ENOUGH EP103		

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Mall

Location Description KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

Film Dates 2/24/2011 - 2/24/2011 12:30 - 18:30

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Shed.WWE.37254.AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Vans	3

Personnel on Location

Type	Quantity
Cast	12
Crew	25
LA City UFSO assigned	26982

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Exterior MOS; Handheld equipment; Exterior cheerleading performance on the platform in front of the fountain; Light set-ups;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals

LOS ANGELES POLICE DEPARTMENT	Mark Buck
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT	Veronica Jaimez

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

Permit #F00037254

I certify that I am a representative of SHED MEDIA - WWE Tough Enough ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 2/23/2011

By _____
Representative's Signature

SHED MEDIA - WWE Tough Enough
Name of "Principal" (Production Company)

3800 Barham Blvd. Suite 401
Principal's Address

Jackie Palumbo
Print Princpal Representative's Name

Burbank, CA. 91305
City, State, Zip Code

Production Manager
Representative's Title (i.e. UPM, Loc Mgr)

323-904-4680
Principal's Telephone Number

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